

TE Learning Connection Certification Program



Path to Certification 100% Based on Learner's Learning Priorities

Learners may complete a combination of learning activities to earn Levels based on a Point-Based System



Point-Based System

Learners receive points for learning activities



Level Thresholds

Amount of effort increases exponentially for each new Level, creating greater differentiation for highly engaged learners

Level	Points
1	50 – 199
2	200 – 399
3	400 – 799
4	800 – 1,599
5	1,600 – 3,199
6	3,200+

Learning Activity	Points
New Hire Training Events	10
Opportunity Identification (OID) Sessions	10
Webinars	10
Application Focused Groups (AFGs)	5
Acquisition	5
SMB/BU Marketing Campaigns	5
New Product Introductions (NPIs)	5
Product	5
Digital Teardown	5
Self-Serve	5
Soft Skills	5
Technology / Process	1
Customer Version	1

DRIVING TARGETED ACTIVITY WHILE MAINTAINING DIFFERENTIATION FOR HIGHLY ENGAGED LEARNERS