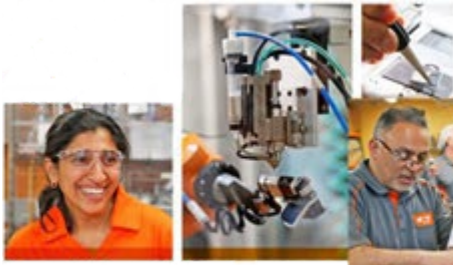
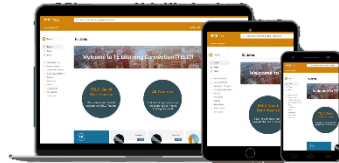


TE CONNECTIVITY RESOURCE GUIDE



Easy Access to Resources Designed for Driving Sales Growth

TE LEARNING CONNECTION (TELC)



Instant access to a library of self-paced learning resources like training courses, sales tools, and product resources to help TE Employees and Partners get trained, get equipped, and get recognized, making it easier than ever to grow sales of TE products. Visit the [TELC](#) page to gain access and learn more.

PROMOTIONAL SALES PACKS

Pitch packs and pocket packs integrate product samples with key marketing messages and sales collateral into one, simple package. To gain access, visit the [PROMOTIONAL SALES PACKS](#) page.



NEW PRODUCT APPLICATION GUIDE

Guide featuring all of TE's latest products, providing solutions across a range of market-leading applications. New editions are created twice a year and are available for co-branding. View the [NEW PRODUCT APPLICATION GUIDE](#).



AFG QUICK REFERENCE GUIDE



The AFG Learning Resources QRG provides an overview of AFGs and the learning resources available that ultimately support TE Connectivity's (TE) Channel AFG strategy. The Table of Contents includes hyperlinks for quick and easy access to each topic within the QRG. Available in [ENGLISH](#), [CHINESE](#), and [JAPANESE](#).

EVENT PLANNING PORTAL

Quick links to easily order materials for customer and distributor events, including pull-up banners, TE-branded tablecloths, branded merchandise, co-branded collateral, and promotional samples. Visit the [EVENT PLANNING PORTAL](#) to request materials and learn more.



TE LINE CARD

TE's Product Line Card provides a quick and easy-to-use tool to show Customers TE's complete portfolio of products. View the [PRODUCT LINE CARD](#).



WELCOME PORTAL



Your gateway to all resources available to TE Connectivity Partners. Sign up for the tools and programs you need to learn about to sell and promote TE products, including access to our New Product Introduction emails and archive. Visit the [WELCOME PORTAL](#) to learn more.

SOLUTION CENTER

Our product specialists are available to help you find the right TE solutions 24 hours a day, 7 days a week via phone, email, or live chat – in 7 languages. To get answers now, visit [TE CUSTOMER SERVICE](#).



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