TE CONNECTIVITY RESOURCE GUIDE





Easy Access to Resources Designed for Driving Sales Growth

TE LEARNING CONNECTION (TELC)



Instant access to a library of self-paced learning resources like training courses, sales tools, and product resources to help TE Employees and Partners get trained, get equipped, and get recognized, making it easier than ever to grow sales of TE products. Visit the <u>TELC</u> page to gain access and learn more.

PROMOTIONAL SALES PACKS

Pitch packs and pocket packs integrate product samples with key marketing messages and sales collateral into one, simple package. To gain access,



visit the **PROMOTIONAL SALES PACKS** page.

NEW PRODUCT APPLICATION GUIDE

Guide featuring all of TE's latest products, providing solutions across a range of market-leading applications. New editions are created twice a year and are available for co-branding. View the NEW PRODUCT
APPLICATION GUIDE.



DIGITAL TOOLKIT (DTK)



Instant access to a library of sales, marketing, and learning resources like catalogs, brochures, white papers, etc., and solution-focused Workspaces to help TE Employees and Partners grow sales of TE products. Visit the DTK page to gain access and learn more.

EVENT PLANNING PORTAL

Quick links to easily order
materials for customer and
distributor events, including pullup banners, TE-branded
tablecloths, branded
merchandise, co-branded
collateral, and promotional
samples. Visit the EVENT PLANNING PORTAL to

TE LINE CARD

TE's Product Line Card provides a quick and easy-to-use tool to show Customers TE's complete portfolio of products. View the PRODUCT LINE CARD.

request materials and learn more.



WELCOME PORTAL



Your gateway to all resources available to TE Connectivity Partners. Sign up for the tools and programs you need to learn about to sell and promote TE products, including access to our New Product Introduction emails and archive. Visit the WELCOME PORTAL to learn more.

SOLUTION CENTER

Our product specialists are available to help you find the right TE solutions 24 hours a day, 7 days a week via phone, email, or live chat – in 7 languages. To get answers now, visit TE CUSTOMER SERVICE.



CHANNEL MIND

Stay connected to the latest Channel-relevant updates within the past month, from TELC course launches to newly created Sales Collateral and more! View this month's CHANNEL MIND.

